Our work empowers people of the Wheatbelt to make positive change in their local environment, and creates a legacy of community action.
Our Vision

A vibrant Wheatbelt community creating healthy environments and livelihoods.

Our Mission

Lead positive change in natural resource management through the creation of respectful partnerships, innovation and community action.

Our Values

- Respectful
- Inclusive
- Accountable
- Working Together
- Encouraging
- Agile

Creating a Legacy of Community Action

Objectives

<table>
<thead>
<tr>
<th>Community Action</th>
<th>Healthy Environments</th>
<th>Connection to Country</th>
<th>Enterprise Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inspiring community to take positive action</td>
<td>Creating lasting change to achieve a resilient environment</td>
<td>Strengthening the relationship between people and land</td>
<td>Growing Enterprise opportunities</td>
</tr>
</tbody>
</table>

Strategies

- Build knowledge with the community
- Enhance community networks
- Provide opportunities for action
- Broaden the membership base
- Support sustainable industry diversification
- Improve the condition of the natural assets of the region
- Improve the condition of the agricultural land asset
- Explore solutions through research and innovation
- Create and protect diverse landscapes
- Build resilience to a changing climate
- Support the aspirations of the Aboriginal community to work on country to protect culture and knowledge
- Promote responsible land management across all sectors
- Inspire the community through all our stories of success and connection
- Diversify the income stream to reduce reliance on Government investment
- Invest organisational funds to drive community action
- Develop partnerships to leverage environmental outcomes
- Commit to continuous organisational improvement
- Improve recognition of the organisation’s strategic direction
- Develop economic outcomes for the Aboriginal community through work on Country